

WELCOME TO SMART RAPPER'S GROUNDBREAKING  
TRAINING PROGRAM



# THE RAPPER SHORTCUT

2021 CURRICULUM



# HOW IT WORKS

in four simple steps



**JOIN NOW  
FOR  
LESS THAN A  
DINNER**

- **STEP 1: PAY AS YOU GO**
  - Start for a one time small payment, then pay as you go week to week. Pause or cancel anytime.
- **STEP 2: YOUR NEW 2+ COURSES UNLOCK EVERY WEEK**
  - Worth \$100's to \$1,000's in music career rocket fuel every week!
- **STEP 3: ENJOY SUPPORT FROM YOUR MANAGER AS YOU TRAIN**
  - Contact them for questions, concerns, feedback, and guidance
- **STEP 4: FOLLOW THE WEEKLY TRAINING TO BUILD YOUR MUSIC CAREER STRAIGHT TO THE TOP**
  - That's it! Then you enjoy reaping the rewards of all your hustle.



# THE RAPPER SHORTCUT FOLLOWS THE SMART RAPPER LEVEL SYSTEM

## ONE LEVEL PER MONTH FOR 12 MONTHS

The Smart Rapper Level System covers everything an artist needs to be competitive in the record industry today. All 12 Levels are covered as months inside The Rapper Shortcut. Here are some of the topics covered inside the 12 Level System.

### LEVELS 1-4

- RAP SKILL + DEVELOPMENT
- RAP VOICE TRAINING
- SPEED RAPPING + FLOW
- MONEY MAKING
- BRANDING
- IMAGE
- WARDROBE
- CONTENT CREATION
- TAX WRITE OFFS
- FAN BASE BUILDING
- FUNDING + INVESTORS
- WRITER'S BLOCK HELP
- TIME MANAGEMENT
- WEBSITE BUILDING
- ARTIST EMAIL LIST

### LEVELS 5-8

- SONGWRITING
- LYRICISM + HIT MAKING
- MICROPHONE CONFIDENCE
- MIXING AND MASTERING
- HOME STUDIO BUILDING
- PRO TOOLS TRAINING
- COLLABS + FAMOUS CONTACTS
- PRO TOOLS TEMPLATES
- GETTING PRODUCER CREDITS
- MUSIC VIDEO CREATION
- LYRIC VIDEO CREATION
- PROMO MATERIALS
- USING TIKTOK TRENDS
- BEATS + PRODUCING
- CONTENT CREATION
- PHOTOGRAPHY + EDITING

### LEVELS 9-12

- OVER 100 MARKETING IDEAS
- YOUTUBE ADS + MARKETING
- INSTAGRAM ADS FOR ARTISTS
- FACEBOOK AD MASTERCLASS
- BMI + ASCAP SET UP
- COPYRIGHTING MUSIC
- STREET TEAMS
- SOUNDCLOUD STREAMS
- SPOTIFY PLAYLISTS + CURATORS
- INSTAGRAM DOMINATION
- DESIGNING + SELLING MERCH
- GETTING SPONSORSHIPS
- STREAMING MONEY
- GAINING LOCAL FAME
- GETTING POSTED ON BLOGS
- AND MUCH MORE...

BRANDING, IMAGE, + BUSINESS

LEVEL 1

WEEK 4



WEEK 3



WEEK 2



WEEK 1





# BRANDING AND IMAGE

- FIND YOUR PERFECT BRAND TO GAIN A HUGE FOLLOWING AND CONNECT WITH FANS EVERYWHERE
- CRAFT YOUR ARTIST NAME + STORY THAT WILL MAKE PEOPLE SIT UP AND LISTEN
- DEVELOP BRAND VISUALS THAT CREATE INSTANT FANS
- DESIGN YOUR IMAGE TO PERFECTLY REFLECT WHO YOU ARE AS AN ARTIST
- PICK YOUR ARTIST WARDROBE TO LOOK LIKE YOU HIRED A PROFESSIONAL STYLIST
- LEARN TO USE YOUR TIME + TIME MANAGEMENT STRATEGIES CEO'S USE TO RUN THE WORLD
- UNDERSTAND HOW TO WRITE OFF EXPENSES ON TAXES SO YOU SAVE WHILE INVESTING IN YOURSELF
- LEARN HOW TO GET A \$25K BANK LOAN TO USE FOR YOUR CAREER AND FAN BASE GROWTH
- GET THE INSIDER TRACK TO GETTING INVESTORS ON BOARD YOUR MUSIC CAREER TO HELP YOU GET TO THE TOP AS FAST AS POSSIBLE

**INCLUDED: STYLIST CREATED MOOD BOARDS FOR THE PERFECT WARDROBE FOR YOUR BRAND + MUSIC**



**PLUS**

All Rapper Shortcut members receive a personal branding and image meeting with a marketing expert who has worked for

Disney



"An asset for any rapper's team. She pinpointed my personality type with impressive intuition, and lead a focused consultation I could have well received from a record label."

-Kynomad, Rapper Shortcut Member

## LOOK AT THE IMPROVEMENT!

### BEFORE

### AFTER



THE RAPPER SHORTCUT MEMBER CORY BLAZE

## WEEK 5



## WEEK 6



## WEEK 7



## WEEK 8



# CAREER FUNDAMENTALS

# LEVEL 2



# RAP FOUNDATION/TALENT

- STRENGTHEN YOUR RAP SKILL SO NO ONE CAN DENY YOUR TALENT
- TRAIN FOR RAP SKILLS DAILY SO YOU STAY SHARP AND ON YOUR GAME AND CONTINUE GETTING BETTER
- DESTROY WRITER'S BLOCK SO YOU NEVER GET STUCK WRITING SONGS AGAIN
- WRITE REAL TALK BARS THAT WILL MAKE FANS ADORE YOU
- START FAN BASE BUILDING SO YOU CAN GET THE ATTENTION YOU AND YOUR MUSIC DESERVE
- CREATE YOUR ARTIST WEBSITE TO SHOW YOU'RE LEGIT AND CONTACTABLE BY LABELS OR BRANDS
- LEARN TO CHOOSE THE EXACT RIGHT BEATS FOR YOUR VOICE AND STYLE
- GET THE BEST LYRIC WRITING HELP + TOOLS TO KEEP YOUR LYRICS ORGANIZED SO YOU NEVER LOSE A HOT BAR

TIME TO STEP UP YOUR BARS AND PREPARE FOR THE FANS. YOU'RE A REAL ARTIST NOW. LET'S GET YOU SET UP FOR MASSIVE SUCCESS.

## ***UNDENIABLE IMPROVEMENT:***

**"I see nothing but more and more success every day with my music and I'm stoked for what's next!"**

***THE RAPPER SHORTCUT MEMBER SWEETAPPLE WES***

**BEFORE**



**AFTER**



## WEEK 9



## WEEK 10



## WEEK 11



## WEEK 12



# LEVEL 3

## RAP VOICE + SKILL



# SONGWRITING + MAKING HITS

- MASTER RAP STORYTELLING TO CREATE INSANE SONGS PEOPLE REPLAY AGAIN AND AGAIN
- PERFECT YOUR WORDPLAY SO NO ONE CAN BEAT YOUR LYRICISM
- FIND YOUR ULTIMATE RAP VOICE THAT WILL CARRY YOU TO THE TOP NATURALLY
- LEARN MICROPHONE CONFIDENCE SO YOU CAN DELIVER FIRE VOCALS EVERY TIME
- NAIL YOUR RAP FLOW SO YOU SOUND INSANELY EXPERIENCED
- BECOME A SPEED RAP CHAMPION AND SHOW OFF YOUR SKILLS ON NEW TRACKS
- WRITE KILLER PUNCHLINES THAT'LL LEAVE PEOPLE WANTING MORE AND MORE
- BECOME A PRO AT MULTI SYLLABIC RHYMING SO YOUR RAPS ARE ON THE NEXT LEVEL
- ESTABLISH YOUR UNIQUE SOUND NO ONE CAN EVER COPY AS YOUR TRADEMARK

TIME TO CARVE OUT YOUR UNIQUE SOUND AND SHARPEN YOUR SKILLS TO MAKE THE BEST POSSIBLE MUSIC AS YOU GROW AND EXPAND YOUR INFLUENCE AS AN ARTIST.

## WHAT PEOPLE ARE SAYING...



**I HAVE MADE A SPECIFIC SOUND FOR MY SELF THAT SOUNDS LIKE NOTHING ELSE AND WILL ONLY CULTIVATE IT MORE, AND MY BIGGEST ACCOMPLISHMENT WAS GAINING HOPE AND BEING ABLE TO SEE LIGHT AT THE END OF THE TUNNEL WITH CLEAR GOALS TO WORK TOWARDS.**

NEAL YOUNG  
BETA CLASS MEMBER

***THE RAPPER  
SHORTCUT MEMBER  
NEAL YOUNG***



# HOME STUDIO, MIXING + MASTERING

## LEVEL 4

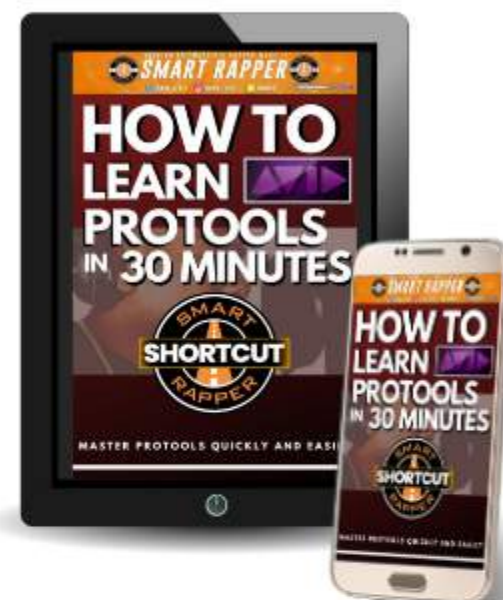
### WEEK 16



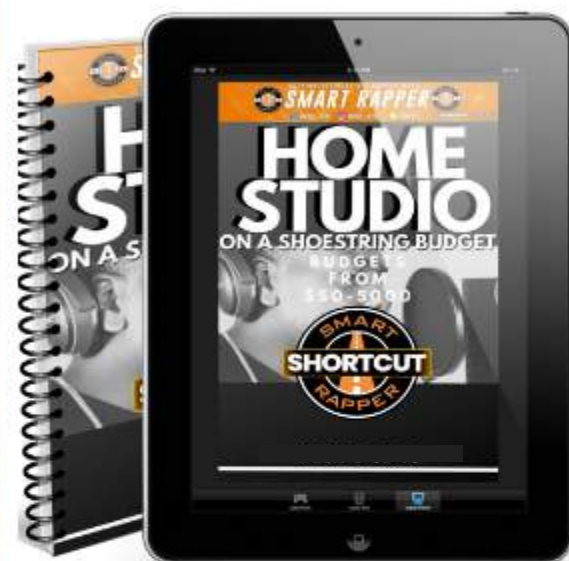
### WEEK 15



### WEEK 14



### WEEK 13





# HOME STUDIO + MIX/MASTER

- SOURCE + COLLECT THE PERFECT HOME STUDIO GEAR FOR YOUR EXACT BUDGET
- BUILD + SET UP YOUR HOME STUDIO FOR PERFECT RECORDING
- INSTALL PROTOOLS EASILY
- LEARN PROTOOLS PERFECTLY
- GET A MAGIC RECORDING TEMPLATE WITH PERFECT SETTINGS FOR VOCALS
- LEARN WHAT MAKES HITS SO YOU CAN AMAZE PEOPLE WITH YOUR NEW TRACKS
- MASTER WRITING EARWORMS SO YOUR SONGS STAY STUCK IN PEOPLE'S HEADS FOR AMAZING REPLAY VALUE
- LEARN TO MAKE MUSIC PEOPLE RELATE TO SO YOUR FAN BASE KEEPS GROWING AND GROWING
- GET EVEN MORE TEMPLATES FOR EASY, CLEAN SOUNDING TRACKS SO YOU DON'T HAVE TO WORRY ABOUT SETTINGS TO GET THE BEST SOUND

SET YOURSELF UP SO YOU NEVER HAVE TO PAY FOR RECORDING TIME OR RELY ON ANYONE ELSE TO SOUND THE WAY YOU WANT TO. MORE POWER IN YOUR HANDS.

## WHAT PEOPLE ARE SAYING...

*THE RAPPER SHORTCUT MEMBER AUSTIN "KAM" MOORE*



SINCE GETTING THE RAPPER SHORTCUT, I HAVE SET UP MY OWN WEBSITE, WITH A PROFESSIONAL EMAIL, I'VE MORE THAN DOUBLED MY SOUNDCLOUD FOLLOWERS, HAVE WORKED ON MY SOUND, AND HAVE GOTTEN MY MUSIC FROM SOUNDING LIKE GARBAGE TO SOUNDING LIKE IT WAS DONE IN A STUDIO.

I'VE NETWORKED WITH BIG NAMES INSIDE THE YOUTUBE COMMUNITY SUCH AS FUTURISTIC, CRYPT, ELIJAH KYLE, AND MANY MORE. SMART RAPPER HAS BEEN THE ULTIMATE TOOL FOR MY MUSICAL GROWTH.

AUSTIN "KAM" MOORE  
BETA CLASS MEMBER



WEEK 17



WEEK 18



WEEK 19



WEEK 20



LEVEL 5

SONGWRITING INTENSIVE



# COPYRIGHTING, MIX/MASTER + SONGWRITING

- GET AN INCREDIBLY DETAILED SONGWRITING MASTERCLASS TO GIVE YOU THE PATH TO WRITE THE BEST MUSIC OF YOUR LIFE
- SET UP YOUR BMI/ASCAP AND PUBLISHING TO GET ALL YOUR STREAMING CASH WHEN IT COMES IN
- COPYRIGHT AND PROTECT YOUR MUSICAL CONTENT + IDEAS FROM THIEVES
- GET RAP SINGLE TRICKS TO GET THE BEST REACTION FROM YOUR RELEASES AND CONTINUE GAINING FANS HAND OVER FIST
- LEARN TO MIX AND MASTER SONGS YOURSELF TO SAVE TIME, FRUSTRATION, AND MONEY
- ENTRY TO FLY ON THE WALL SEMINARS WITH PRO ENGINEERS TO NAIL ALL THE TRICKS OF COMPLETING A TRACK FOR YOURSELF

THE NEXT NATURAL LEVEL OF YOUR MUSIC - FINALIZING TRACKS YOURSELF THAT SOUND LIKE PROFESSIONALS DID IT AND PROTECTING YOUR HARD WORK AND HARD EARNED MONEY.

## WHAT PEOPLE ARE SAYING...

THE RAPPER  
SHORTCUT MEMBER  
KRIS "XY MAN"  
WYMAN



I KNOW IT SOUNDS CRAZY. HE'S HELPED ME WITH MY FLOW, MY STYLE, MY BARS AND EVEN MY WHOLE MENTALITY TOWARDS THE INDUSTRY. THE MOST IMPORTANT LESSON SMART RAPPER HAS TAUGHT ME IS TO CHECK MYSELF AND GIVE MYSELF THAT REALITY CHECK. NOW IT'S JUST TIME TO DO THE THING!

KRIS "XY MAN" WYMAN  
BETA CLASS MEMBER



WEEK 21



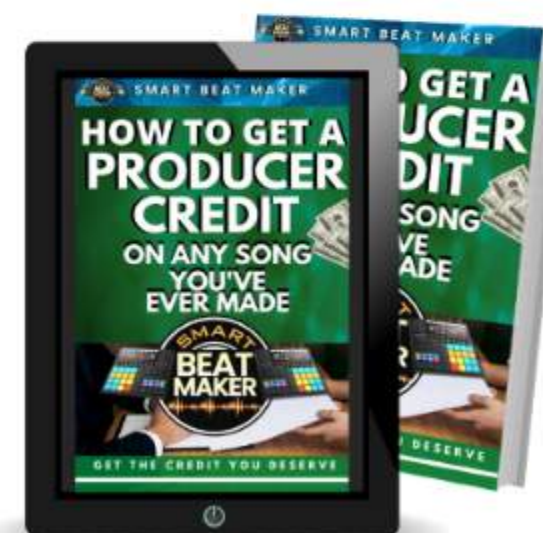
WEEK 22



WEEK 23



WEEK 24



LEVEL 6

PRODUCING



# PRODUCING AND BEAT MAKING

- WE BELIEVE PRODUCING IS A NECESSARY SKILL TO SET YOU APART AS AN ARTIST AND ALLOW YOU TO PUT YOUR UNIQUE CREATIVE MARK ON EVERY SONG YOU MAKE
- LEARN HOW TO SOURCE SAMPLES AND BUILD LOOPS EASILY AND QUICKLY
- GET CREDITED AS A PRODUCER ON ALL TRACKS AND KEEP THE EXTRA RIGHTS + STREAMING MONEY
- UNLOCK A HUGE LIBRARY OF CURATED SOUNDS + INSTRUMENTS COLLECTED BY ROB LEVEL
- LEARN TO MAKE TONS OF BEATS FAST TO SAVE TIME, FRUSTRATION, AND MONEY

THIS KNOWLEDGE WILL SET YOU APART AND UP YOUR VALUE IMMENSELY AS AN ARTIST. UNDERSTAND HOW YOUR TRACKS COME TOGETHER AND HOW TO ADD FIRE ELEMENTS TO MAKE UNDENIABLE HITS FAST AND EASY.

## WHAT PEOPLE ARE SAYING...

*THE RAPPER  
SHORTCUT MEMBER  
JAY EBBY EAST*



**HIS COURSES  
ARE MIND-BLOWING,  
LIFE CHANGING.  
WHAT I LOVE  
ABOUT THIS GUY  
IS HE'S OUT TO HELP,  
TALKS PURE SENSE,  
AND SAYS IT AS IT IS.**

JAY "JAY EBBY EAST" EBBY  
BETA CLASS MEMBER



WEEK 25



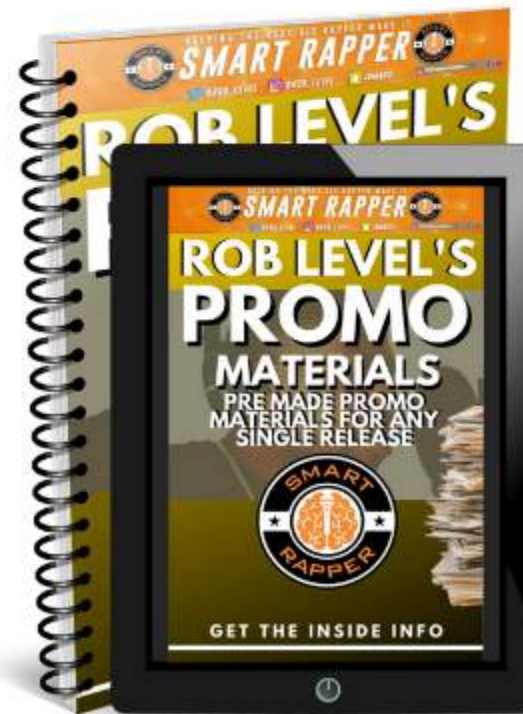
WEEK 26



WEEK 27



WEEK 28



LEVEL 7

ARTIST CONTENT CREATION + STRATEGY



# ARTIST CONTENT CREATION + STRATEGY

- LEARN TO SET UP AND DO FREE ARTIST PHOTOSHOOTS TO PERFECTLY SUPPORT YOUR BRANDING AND CONNECT WITH FANS
- GAIN SKILLS ON EDITING PHOTOS TO MAKE YOU LOOK PROFESSIONAL
- MASTER HOW TO MAKE DOPE LYRIC VIDEOS - PLUS EDITING TRAINING FOR YOUR MUSIC VIDEOS AS WELL
- LEARN TO MAKE EYE GRABBING COVER ART FOR FREE
- CREATE A LIBRARY OF IMPORTANT PROMO MATERIALS FOR YOUR MUSIC
- GET THE SECRETS TO GOING VIRAL WITH YOUR TRACKS ON TIKTOK
- LEARN HOW TO GET ANY ARTIST TO FEATURE ON YOUR TRACK FOR FREE
- GET EVERY MAJOR RAPPER'S EMAIL ADDRESS TO PITCH COLLABS
- LEARN HOW TO SELL YOUR VERSES TO OTHER ARTISTS FOR MAXIMUM REACH

THIS BEGINS OUR PUSH INTO MARKETING. TIME TO GET YOUR MATERIALS LOCKED DOWN AND PERFECT FOR MASSIVE PROFESSIONAL SUCCESS.

## WHAT PEOPLE ARE SAYING...

*THE RAPPER SHORTCUT MEMBER ACE AVEILI*

**BEFORE**



**AFTER**



**RAPPER SHORTCUT IS AMAZING! ROB LEVEL'S PROGRAM IS FIRE! I'VE BEEN GETTING AMAZING FEEDBACK, ALL MY FANS HAVE BEEN LOVING THE NEW BRANDING AND THE NEW OPPORTUNITY THAT I'VE BEEN GIVEN, AND I REALLY THANK YOU GUYS FOR REALLY INVESTING IN THAT!**

ACE "ACE AVEILI" AVEILI  
BETA CLASS MEMBER



# MARKETING FUNDAMENTALS

## LEVEL 8

WEEK 32



WEEK 31



WEEK 30



WEEK 29





# MARKETING FUNDAMENTALS

- OVER 100 INCREDIBLE MARKETING IDEAS FOR YOU
- GAIN SKILLS ON EDITING PHOTOS TO MAKE YOU LOOK PROFESSIONAL
- MASTER HOW TO MAKE DOPE LYRIC VIDEOS - PLUS EDITING TRAINING FOR YOUR MUSIC VIDEOS AS WELL
- LEARN TO MAKE EYE GRABBING COVER ART FOR FREE
- CREATE A LIBRARY OF IMPORTANT PROMO MATERIALS FOR YOUR MUSIC
- GET THE SECRETS TO GOING VIRAL WITH YOUR TRACKS ON TIKTOK
- LEARN HOW TO GET ANY ARTIST TO FEATURE ON YOUR TRACK FOR FREE
- GET EVERY MAJOR RAPPER'S EMAIL ADDRESS TO PITCH COLLABS
- LEARN HOW TO SELL YOUR VERSES TO OTHER ARTISTS FOR MAXIMUM REACH

TIME TO MARKET. LEARN THE PROMO HACKS AND TRICKS YOU'VE BEEN WAITING FOR - AND REAP THE BENEFITS AS YOU GET TONS MORE FANS, STREAMS, AND DEALS!

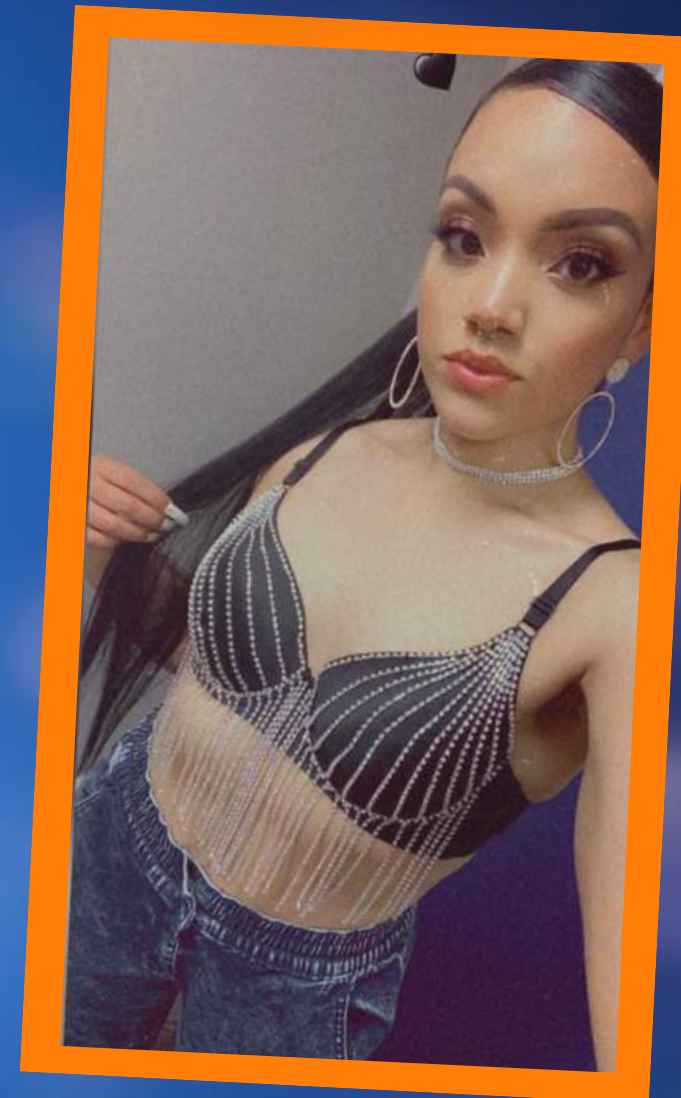
## WHAT PEOPLE ARE SAYING...

*THE RAPPER SHORTCUT MEMBER KELSIE "HYPE" RIVERA*



**AFTER**

**BEFORE**



**THESE COURSES ARE MY LIFE! I REALLY APPRECIATE SMART RAPPER AND EVERYONE THAT'S ASSISTING! I APPRECIATE THE HELP. I COULDN'T BE BE MORE GRATEFUL !**

KELSIE "HYPE" RIVERA



# LEVEL 9

WEEK 33



WEEK 34



WEEK 35



WEEK 36





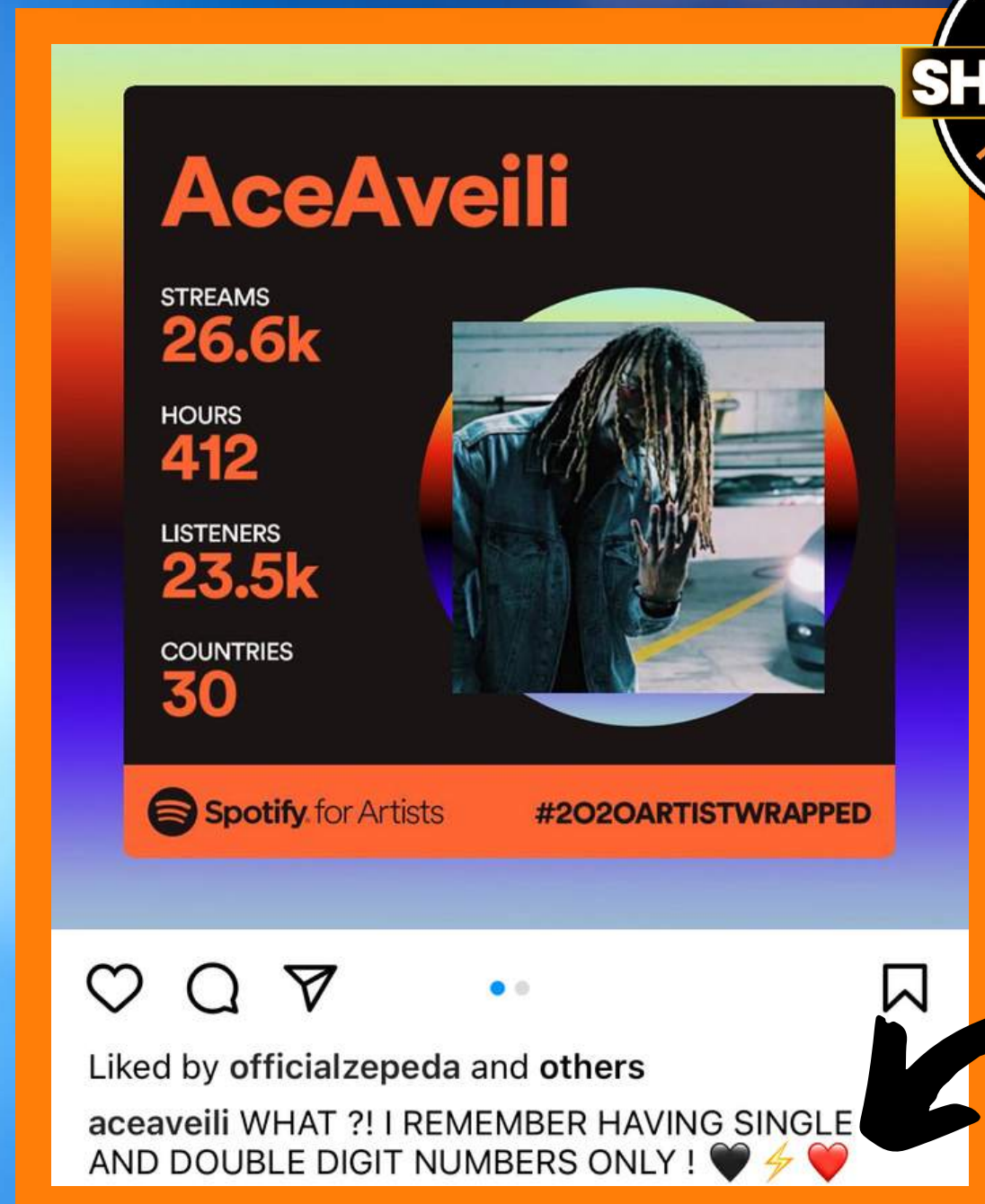
# SOUNDCLOUD + SPOTIFY

- GROW A HUGE SOUNDCLOUD FOLLOWING AND OPEN YOURSELF UP TO TONS OF NEW LISTENERS AND FANS
- LEARN TO USE SOUNDCLOUD TO TEASE AND BUILD EXCITEMENT FOR YOUR MUSIC AND FUTURE RELEASES
- GET TONS OF REAL SPOTIFY STREAMS WITH OUR TRIED AND TRUE SYSTEM
- LEARN THE DARK WEB SECRETS LABELS USE TO PUMP THEIR ARTISTS ON SPOTIFY AND STREAMING SERVICES
- GAIN A HUGE NETWORK OF SPOTIFY PLAYLIST CURATORS TO HELP YOU GET AS MANY PLAYLIST ADDS AS POSSIBLE
- UP YOUR STREAMING REVENUE, GAIN FANS, AND LEARN TO USE THE SPOTIFY ALGORITHM TO YOUR ADVANTAGE FOR EVERY RELEASE

TAKE THE SHORTCUT TO BIG STREAMING NUMBERS WITH OUR AMAZING STRATEGIES. WE MAKE IT AS EASY AS 1, 2, 3 TO GET PLACED ON PLAYLISTS AND GET BIGGER REACH ON MULTIPLE STREAMING PLATFORMS.

## WANT THIS GROWTH?

THE RAPPER SHORTCUT  
MEMBER ACE AVEILI



**RAPPER SHORTCUT  
IS AMAZING!  
ROB LEVEL'S  
PROGRAM  
IS FIRE!**

ACE "ACE AVEILI" AVEILI  
BETA CLASS MEMBER



**FROM SINGLE DIGIT  
STREAMING NUMBERS  
TO OVER 25 THOUSAND  
STREAMS AFTER THE  
RAPPER SHORTCUT!**

# LEVEL 10

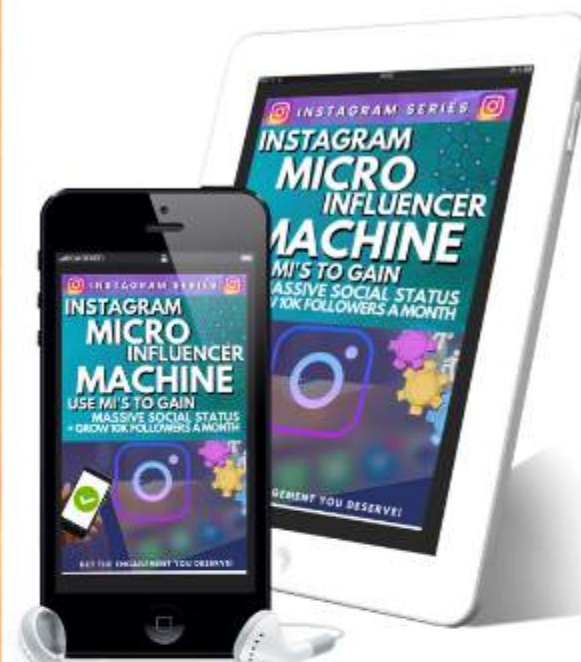
WEEK 37



WEEK 38



WEEK 39



WEEK 40





# INSTAGRAM DOMINATION

- LEARN HOW WE HAVE HELPED ARTISTS GAIN OVER 7.5 MILLION INSTAGRAM FOLLOWERS IN THE LAST YEAR
- YOU'LL FIND OUT ALL OF THE DARK WEB SECRETS AND TRICKS TO HAVE 25-50 INSTAGRAMS MARKETING YOU ALL AT ONCE EVERYDAY
- BUILD YOUR FOLLOWING WHILE YOU SLEEP USING THE STORY WATCHING METHOD ONLY MARKETING EXPERTS KNOW
- WE SHOW YOU HOW TO BRAND YOUR INSTAGRAM SO PEOPLE SEE IT AND INSTANTLY WANT TO FOLLOW YOU
- LEARN HOW TO CREATE THE PERFECT CONTENT THAT GETS YOU 7X THE GROWTH AND ENGAGEMENT FOR YOUR IG
- GET YOUR HANDS ON 23 STRATEGIES ONLY AGENCIES KNOW!
- GET ROB'S MASSIVE INFLUENCER LIST SO YOU CAN GET PAID SHOUT OUTS FROM ANY OF THE THOUSANDS OF HUGE PAGE
- HIGHLIGHTS SECRETS TO MAKE PEOPLE LOVE YOUR PERSONALITY. LEARN HOW TO BUILD A MICRO INFLUENCER MACHINE

INSTAGRAM IS A SUPER KEY COMPONENT TO DEMANDING RESPECT, SHOWING OFF YOUR WORK, GATHERING FOLLOWERS, AND BEING IMPORTANT TO BRANDS AND COMPANIES. LET'S GET YOUR FOLLOWING UP AND STRONG!

## LOOK AT THE IMPROVEMENT!



### BEFORE



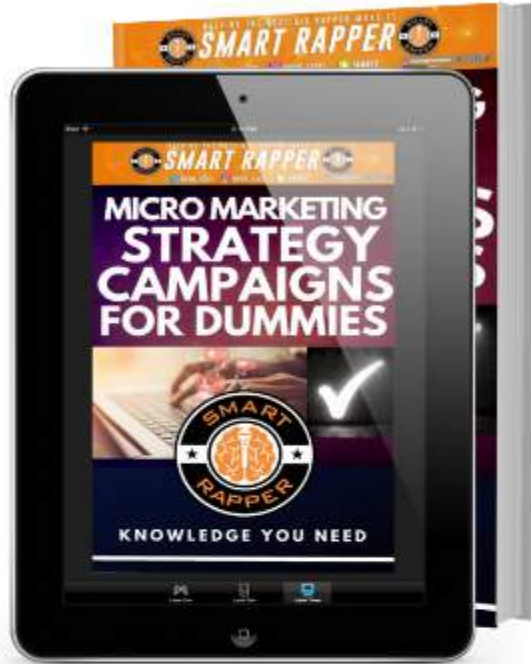
### AFTER



THE RAPPER SHORTCUT MEMBER JUAN TON SAYS:

"I'm loving The Rapper Shortcut. It's amazingly valuable. Thank you for inspiring me."

WEEK 41



WEEK 42



WEEK 43



WEEK 44



LEVEL 11

MONETIZING YOUR FAN BASE



# CHANGE YOUR LIFE WITH THE LEVEL SYSTEM

"Since joining the Rapper Shortcut I have grown immensely in every aspect of being an independent artist."

- I've gained thousands of streams on YouTube, SoundCloud and Spotify and iTunes. Hundreds of subscribers on various platforms and consistent income from streaming services.
- I have hardcore dedicated fans that I've learned to cherish and love and interact with constantly. I've sold HUNDREDS of dollars worth in tickets for shows. I've opened for big local artists in my city and built connections with them.
- I've locked down a solid eye catching image and style that breaks necks, catchy easy to remember slogans and sayings and nicknames, a captivating message and brand that sticks and goes together perfectly + cohesively. An insanely distinct sound, with distinct adlibs, and the most unique yet simple to understand bars ever. I've become a drastically better writer, recorder, and performer."



## UNDENIABLE PROGRESS:

THE RAPPER SHORTCUT MEMBER GOTYOS SAYS

BEFORE



AFTER



I'M MORE EDUCATED ON THE CULTURE AND MUSIC ITSELF AND WHAT TO DO IN THE INDUSTRY AND WHAT NOT TO DO ! I'VE GOT DOZENS UPON DOZENS OF MARKETING TECHNIQUES LOCKED AND LOADED FOR EACH RELEASE! I'VE BUILT AMAZING CONNECTIONS WITH RADIO CONNECTS, BLOGS, SPOTIFY PLAYLIST CURATORS, ARTISTS, PRODUCERS, DJS AND VENUE OWNERS ACROSS MY WHOLE CITY AND STATE. I'VE BUILT INSANE CONFIDENCE !

GOTYOS



WEEK 45



WEEK 46



WEEK 47



WEEK 48



LEVEL 12

TOURING, MERCH, + MORE



# TOURING, MERCH + MORE

- LEARN HOW TO TAKE EVERYTHING YOU HAVE BUILT TO THIS POINT AND DEVELOP IT INTO AN EMPIRE THAT MAKES YOU MILLIONS OF DOLLARS
- LEARN HOW TO SET UP YOUR OWN LOCAL SHOWS AND BOOK YOUR OWN TOURS. IT'S NOT AS HARD AS YOU THINK
- GET SPONSORED BY ANY CLOTHING BRAND, HERE IS WHERE WE SHOW YOU HOW
- LEARN HOW TO SELL OUT EVERY SHOW YOU EVER DO SO YOU START MOVING INTO BIGGER AND BIGGER VENUES AND START MAKING THOUSANDS PER SHOW
- BECOME A LOCAL CELEBRITY BY TAKING EVERYTHING YOU'VE DONE AND LEARNING HOW TO FORCE IT ONTO YOUR COMMUNITY TO BE THE MOST FAMOUS PERSON FROM YOUR CITY
- YOU'LL LEARN HOW TO BUILD YOUR ENTIRE MERCH STORE OR EVEN START YOUR OWN CLOTHING LINE LIKE I HAVE.

TIME TO BEGIN TO EXPAND YOUR INFLUENCE AND FAN BASE TO TOUR, CREATE AND SELL MERCH, GET LOCAL AND NATIONAL ACCLAIM, AND MORE.

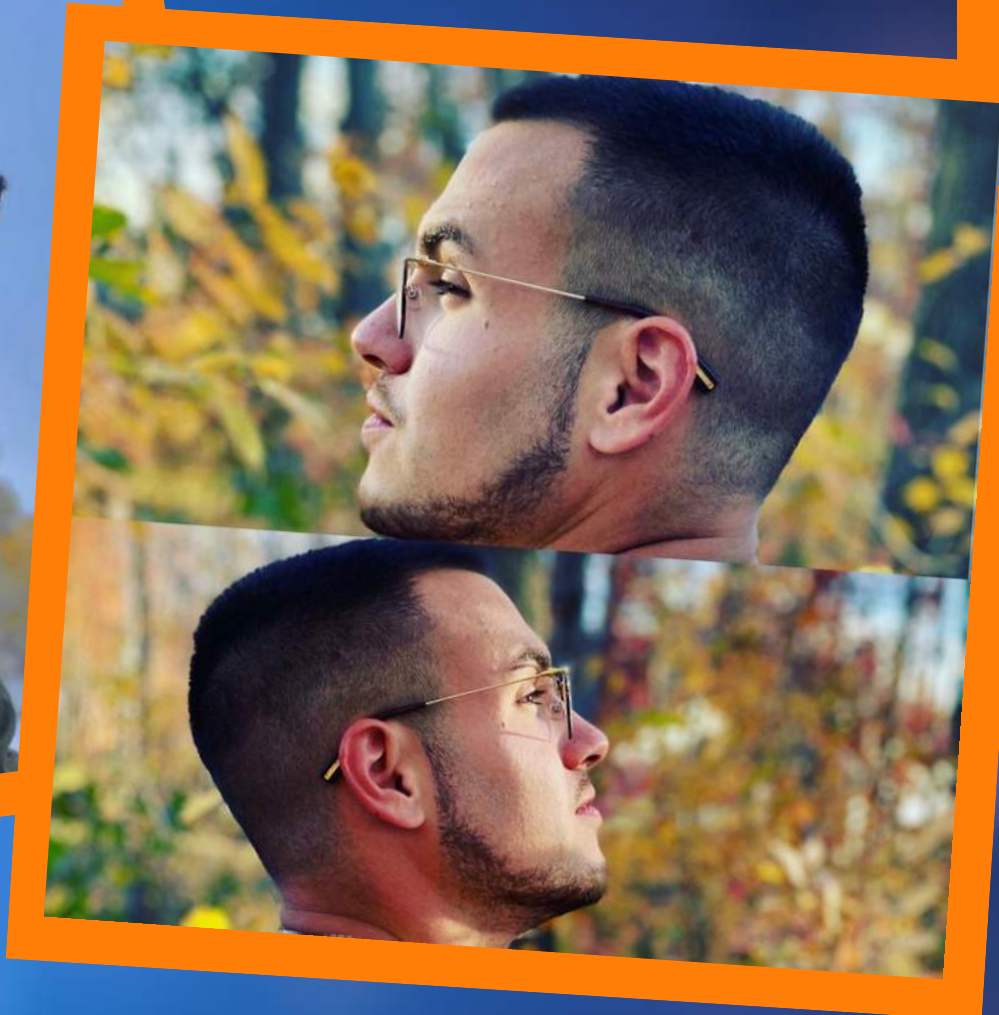
## UNDENIABLE PROGRESS:

*THE RAPPER SHORTCUT MEMBER BRANDON DIETZ*

BEFORE



AFTER



I THINK IT'S SUPER COOL HOW THE RAPPER SHORTCUT TAKES IT TO A MORE PERSONAL LEVEL: PHONE CALLS, LIVE MEETINGS, ETC. IT SHOWS YOU GUYS REALLY CARE AND SHOWS YOUR PROGRAM IS WORTHWHILE AND TRUE !

BRANDON DIETZ,  
BETA CLASS MEMBER



# PLUS

## INDUSTRY SEMINARS, INTERVIEWS, AND MORE!

YOU'LL ALSO GET ACCESS TO AUDIO +  
VIDEO SEMINARS EXPANDING  
DIFFERENT TOPICS FOR FURTHER  
DEVELOPMENT

TOPICS LIKE:

MARKETING  
BRANDING  
ARTIST INTERVIEWS  
TIMING  
STAR QUALITY  
PERFORMANCE  
SINGLE CHOICE  
BLOGS + PR  
VIRAL CONTENT

HELPING THE NEXT BIG RAPPER MAKE IT  
**SMART RAPPER**  
@ROR\_LEVEL @ROR\_LEVEL IAMNOV

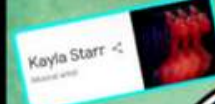
### THE RAPPER SHORTCUT SECRET SEMINAR #1



6:27 AM 100%

HELPING THE NEXT BIG RAPPER MAKE IT  
**SMART RAPPER**  
@ROR\_LEVEL @ROR\_LEVEL IAMNOV

### SEMINAR INTERVIEW WITH A PROFESSIONAL TOURING + RECORDING ARTIST



GET THE INSIDER INFO!

HELPING THE NEXT BIG RAPPER MAKE IT  
**SMART RAPPER**  
@ROR\_LEVEL @ROR\_LEVEL IAMNOV

### SEMINAR INTERVIEW WITH A PROFESSIONAL TOURING + RECORDING ARTIST



GET THE INSIDER INFO!

SAMSUNG

HELPING THE NEXT BIG RAPPER MAKE IT  
**SMART RAPPER**  
@ROR\_LEVEL @ROR\_LEVEL IAMNOV

### THE RAPPER SHORTCUT SECRET SEMINAR #2



SAMSUNG

HELPING THE NEXT BIG RAPPER MAKE IT  
**SMART RAPPER**  
@ROR\_LEVEL @ROR\_LEVEL IAMNOV

### THE RAPPER SHORTCUT SECRET SEMINAR #3



# JANUARY 2021

SUN	MON
	TIME MANAG TECHNIQ
LEARNING TAXES + WRITE OFFS	
	FINDI INVEST
STYLIST MOOD BOARDS	

# FEBRUARY 2021

SUN	
	FA
STARTING RECORD LAB	
REAL TALK WR	

# MARCH 2021

SUN	M
	RAP
BMI/ASCA	
ENGINEERING A	

# APRIL 2021

SUN	MON	TUE	WED	THU	FRI	SAT
	STORYT THROUGH					
	MICROPHONE CONFIDENCE					
		V PERFO				
ENGINEERING A HIT						

# MAY 2021

SUN	MON
	CONTE CREAT
CREATING PROMO MATERIALS	
	HOW YOUR
PHOTOGRAPHY + EDITING FOR ARTISTS	

# JUNE 2021

SUN	MON	TUE	WED	THU	FRI	SAT
	HOME STUDIO BUDGET GUIDE				HOME STUDIO BUILD + SET UP	
INSTALLING PRO TOOLS SOFTWARE		LEARNING PRO TOOLS TUTORIAL			CRAFTING EARMORM SONGS	
	MAGIC TEMPLATE DOWNLOAD				VOCAL TRICKS FOR RECORDING	
		MIX AND MASTER TEMPLATES			CREATING MEMORABLE MUSIC	
SONG THEORY FOR STAYING POWER						

**YOUR COURSES**

# JULY 2021

SUN MON TUE WED THU FRI SAT

# AUGUST 2021

# SEPTEMBER 2021

# OCTOBER 2021

# NOVEMBER 2021

# DECEMBER 2021

SUN MON TUE WED THU FRI SAT

- HOW TO BOOK YOUR OWN SHOWS
- LOCAL FAME + CELEBRITY
- GETTING SPONSORSHIPS FROM BRANDS
- SELLING TICKETS: DO'S AND DON'TS
- HOW TO RUN A PROMO STREET TEAM
- MANAGING MONEY AND EXPENSES
- MAKING A DEAL WITH A CLOTHING COMPANY
- HOW TO DESIGN YOUR ARTIST MERCH
- LAUNCHING YOUR ARTIST MERCH STORE
- TOURING HOW-TO'S



YOUR COURSES



YOUR COURSES



YOUR COURSES



YOUR COURSES



YOUR COURSES



YOUR COURSES