

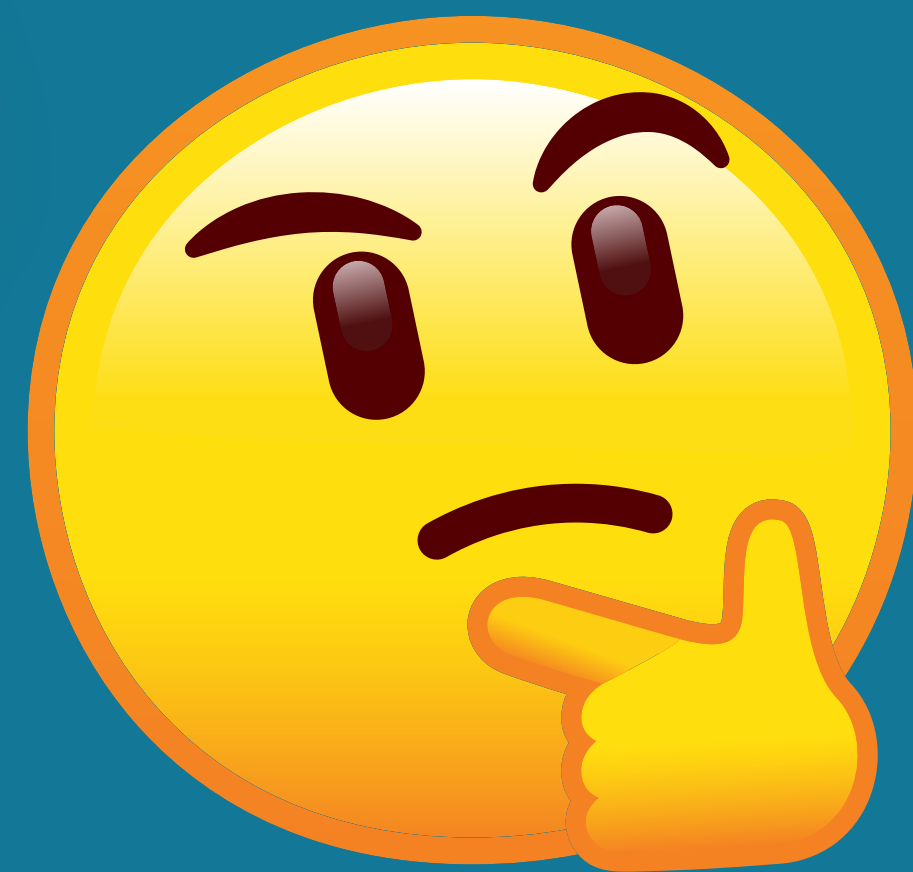


HOW TO SHOOT A MUSIC VIDEO ON YOUR PHONE

CHEAT SHEET



WANT TO SHOOT A MUSIC VIDEO, BUT DON'T KNOW WHERE TO START?



YOU WANT TO MAKE SOMETHING YOU'LL BE PROUD TO SHOW PEOPLE AND WANT TO PROMOTE, BUT YOU DON'T HAVE A BUDGET - OR CONNECTIONS - FOR A PROFESSIONAL SHOOT OR EQUIPMENT.

THINGS YOU MIGHT END UP PAYING FOR



DIRECTOR
CAMERA RENTAL
EQUIPMENT RENTAL
SET
COSTUMES/WARDROBE
PROPS
CREW MEMBERS
TRANSPORTATION
TALENT (ACTORS + ACTRESSES)
EDITING + COLOR CORRECTION

Instead of breaking the bank, try a different tactic: shooting your own video with something you already own - a smart phone.

RIGHT NOW, OUR FULL COURSE ON HOW TO DO THIS IS AVAILABLE (ON SALE!)

WE'D LOVE TO SHOW YOU A SNEAK PEEK INSIDE SO YOU CAN GET A TASTE OF WHAT YOU'LL BE GETTING...



MUSIC VIDEO CREATION TIMELINE

1

Finalize + Choose Your Song

Pick a single with the widest appeal. Avoid cursing heavy content if you're planning on pushing it across platforms that like to promote clean content.



first, check out
these 5 steps.
next, we'll go
deeper into
everything!

2

Create the Idea

Pick visuals that work with the song and events that will take place over the video. Choose time of day, location, people involved, etc. Aim for something striking and memorable but appropriate for many ages.



3

Plan and Schedule Your Shoot

Pick the place, ask friends to help, choose outfits or props, borrow what you need and schedule everything professionally for the best results + energy for your project.



4

Nail the Shoot

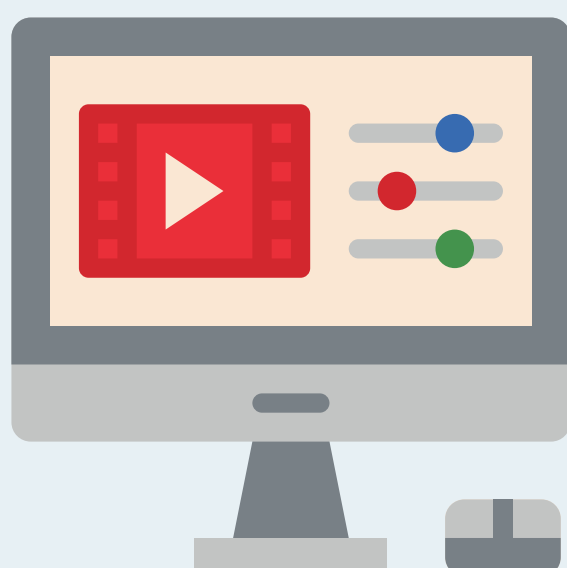
Keep focused, get the shots you need, be creative in the moment, and perform to the best of your ability. Make sure your files are saved !



5

Edit + Color Correct for Posting

Keep things tight in your editing but not chaotic – too many quick cuts can end up seeming amateur. Avoid harsh filters that diminish your footage's quality.



OUR EXTRA TIPS

FOR EACH STEP OF THE WAY

1

Finalize + Choose Your Song



- Pick a single with the widest appeal.
- Choose a song with a catchy hook and make sure ALL lyrics are understandable to listeners.
- Test your songs with your trusted people. Give them options. Have a blind vote if you have to. But ask them all to pick the best single from your options.
- This is like doing market testing like labels do with their artists. It could save you from spending a lot of effort on a big mistake.

OUR EXTRA TIPS

FOR EACH STEP OF THE WAY

2



Create the Idea

- Try to think in visuals, not literal situations. If it's a breakup, write down ideas of what that LOOKS like for you. Video is a visual medium.
- Do not create an idea around things you don't have or would have to buy (a plane! etc)
- Make sure the idea relates to the song or represents the feeling the song gives you.
- Don't bite off more than you can chew, plot wise. Simpler will be better, every time.

OUR EXTRA TIPS

FOR EACH STEP OF THE WAY

3

Plan and Schedule Your Shoot



- Decide what you need and make lists. Borrow and plan. Check the weather on proposed shoot dates.
- Ask friends or family to help if you need them. Be respectful but make sure they know this is important.
- Confirm everyone's attendance for the shoot date and time. Check out locations in advance and take pictures.
- Make sure you're safe and pack food and water, a medical kit, and anything else you might need.
- Send out a schedule to anyone involved before the shoot of the scenes you're doing, what's happening in them, and who is in each scene if you're using actors or friends as characters in the video.

OUR EXTRA TIPS

FOR EACH STEP OF THE WAY



Nail the Shoot



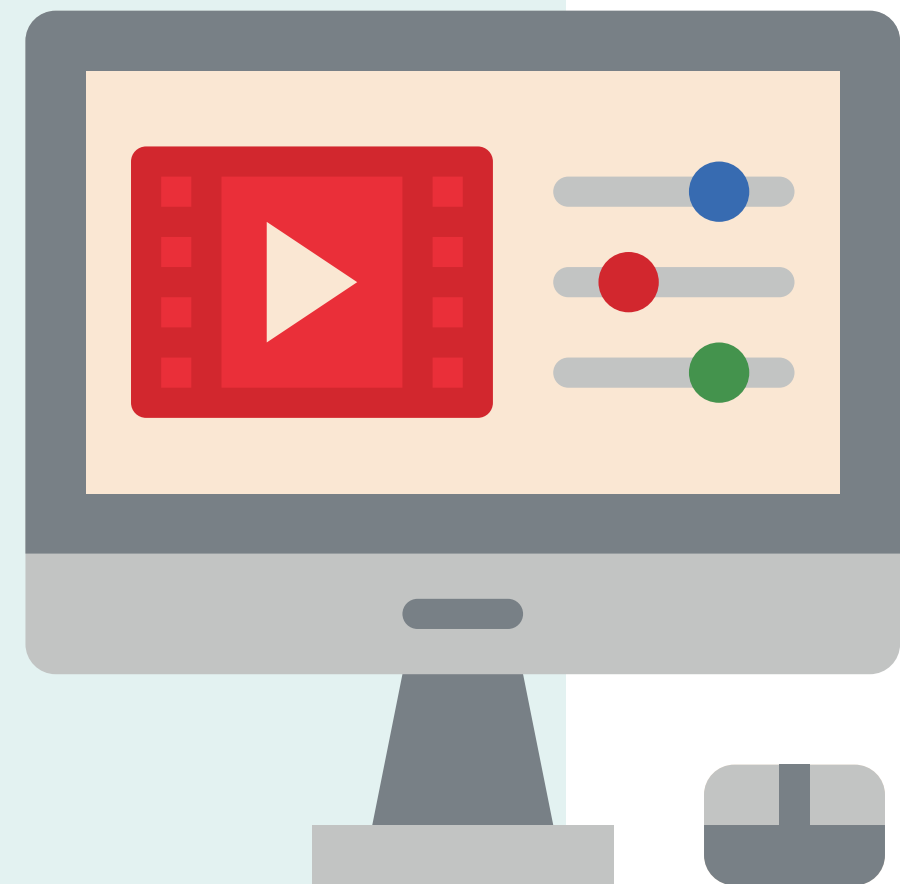
- Manage your time. Make sure you're not over spending time on one scene. Time is the most important resource on a shoot day because time = light.
- Take the focus to nail your performance shots. This will be the heart of your video so make sure it looks the way you want it to.
- Watch your takes so you can correct mistakes or physical actions you're doing that don't look right on camera (KEY!)
- Get B-Roll Footage (Street signs, random cars, graffiti, etc) to help you later during the editing process.
- Save your files/make sure they are safe and in your possession when you leave the shoot that day.
- Thank everyone. Be professional.

OUR EXTRA TIPS

FOR EACH STEP OF THE WAY

5

Edit + Color Correct for Posting



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- Take the focus to nail your performance shots. This will be the heart of your video so make sure it looks the way you want it to.
- Watch your takes so you can correct mistakes or physical actions you're doing that don't look right on camera (KEY!)
- Get B-Roll Footage (Street signs, random cars, graffiti, etc) to help you later during the editing process.
- Don't over-work. It's possible to edit something too much and chop it to the point where it loses it's original natural energy or flow. Know when to call it a day.

WHAT WE SHOW YOU IN THE COURSE...

THIS IS THE ULTIMATE MASTER CLASS IN MAKING MUSIC VIDEOS. CHECK OUT SOME OF THE LESSONS.

ANGLES YOU
NEED TO USE

LIGHTING +
DIFFUSERS

CONCEPT
CREATION

PERFORMANCE
FOR CAMERA

MAKING A
PLOT/STORY

SHOT LIST

TIMING +
VISUALS

SCHEDULE
TEMPLATE

WARDROBE
GUIDELINES

MANAGING
CAST + CREW

HOW TO RUN
YOUR SHOOT

USING PROPS
+ SETTINGS

STORYBOARDS
+ TEMPLATES

SHOOTING AND
USING B ROLL

CHOOSING
LOCATIONS

HOW TO EDIT
THE INTRO

FULL VIDEO
EDITING TUTORIAL

ADDING LYRICS
TO A VIDEO

**THIS IS ONLY A
FRACTION
OF WHAT IS INCLUDED IN
THIS COURSE!**



*Right now, our full course is
available and on sale!*

THE ULTIMATE PACKAGE

TO PUT YOUR MUSIC CAREER ON THE MAP!



GET IT NOW

90% OFF!

