

ROB LEVEL'S

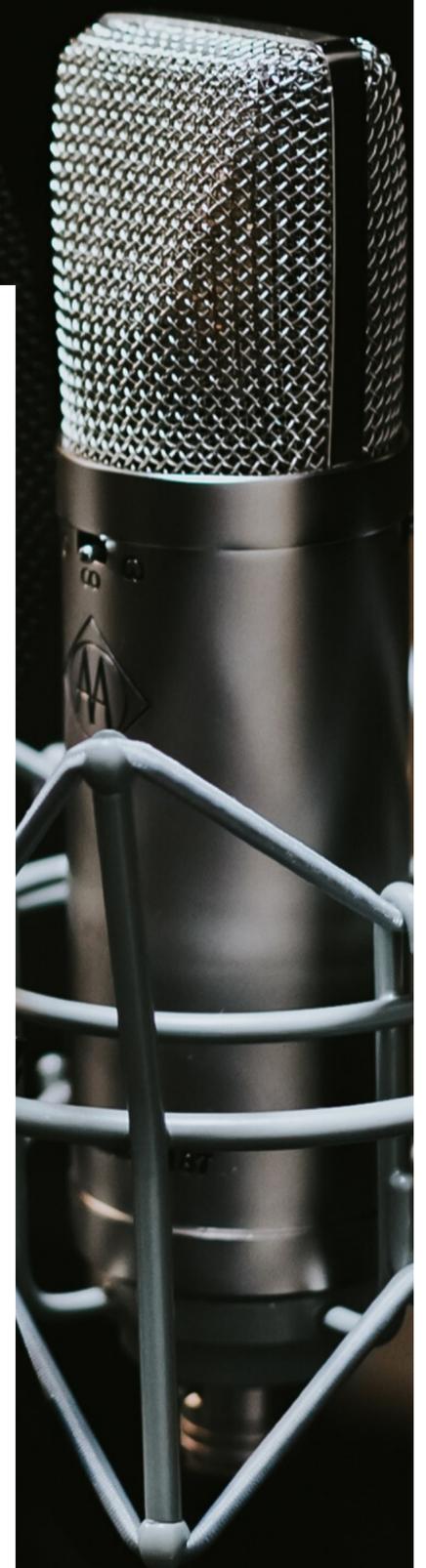
RADIO READY RAP SONGS



IN 9

SIMPLE

STEPS





IF YOU WANNA GET THE WHOLE COURSE...

INCLUDING TONS OF
VIDEOS, INSIDER TRICKS
AND ROB'S OWN NOTES:

[CLICK HERE](#)

TO SEE EVERYTHING
THAT COMES WITH IT!

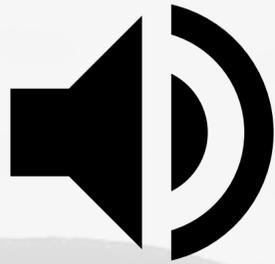
(it's so much, we can't fit it all on
one page... 😊)

STEP 1: GAIN STAGING FOR SWEET SPOTTING AND HEADROOM FOR LOUDNESS

Gain staging is the process of managing all of the track (vocal and instrument) volume levels within a session. The entire purpose of this is to ensure the cleanest mix possible. That's why we start with it.

**IF YOU DON'T GAIN STAGE
THEN YOUR PLUGINS WON'T
SOUND AS GOOD. PLUGINS ARE
MADE TO EMULATE ANALOG
GEAR SO IT HITS AT THE SAME
SWEET SPOT THAT THE REAL
PIECE OF GEAR DOES.**





STEP 2: BALANCE VOLUMES OF EVERYTHING IN THE MIX

**YOU NEED TO EVEN OUT AND SET
THE LEVEL VOLUMES OF EACH
INDIVIDUAL TRACK ON THE SONG.**

**80% OF THE MIX SOUNDING GOOD
COMES FROM THE VOLUME
BALANCE.**

**FOR EXAMPLE WE DON'T WANT THE
ADLIBS TO BE TOO LOUD BECAUSE
THEY WILL INTERRUPT THE FLOW OF
THE SONG. AND IF WE LEAVE THE
VOICE OVERS TOO LOUD IT WILL
TAKE AWAY FROM THE LYRIC
DELIVERY AND SOUND LIKE TOO
MUCH IS GOING ON.**

STEP 3: FIX ERRORS

- **AUTO TUNING**
- **EDITING TAKES**
- **TIMING AND FADE**
- **BLENDING / USING EQ**
- **DE-ESSERS**
- **NOISE REDUCTION**
- **AUTO TUNE / MELODYNE**





STEP 4:

MAKE THE VOCALS LARGER THAN LIFE WITH MIX BUS AND SET THE BIGGER PICTURE FIRST

Here is why you want to start by adding the compressors and other plugins to the mix bus before starting to really zone in on a mix and sound you want. Mostly compressors and EQ on the mix bus.

STEP 5:

SHAPING THE MIX

In this step we are EQing vocals and instruments into their place in the sound spectrum, adding compression, adding warmth, color, and shaping the overall mix tone.



STEP 6:

SET EVERYTHING INTO ITS SPACE IN THE SOUND SPECTRUM



This is where you are going to add depth to your mix taking it from 2D to 3D by adding panning, reverb and delays.

Pushing things back and forth into the mix.

Remember, you shouldn't have done any panning in the song until this step.



STEP 7: RHYTHM ENHANCE

(OPTIONAL!)

DECIDE IF IT NEEDS
MORE SUB RHYTHM OR
GROOVE AND APPLY SUB
RHYTHM LAYERS WITH
VOCALS AND OTHER
TRICKS!



STEP 8:

MOMENT BY MOMENT

Now you want to go through the song piece by piece, moment by moment and make sure that every part of the song jumps out at the right pace and there isn't a single section in the entire song is boring.

If it is, we are going to take it and we are going to make it exciting.

We want the whole song to shine, not just some parts. You want to make sure you carry the listener through the entire journey.

STEP 9:

RADIO READY CHECK

Would someone listening to my song's mix on the radio want to change the station after the first 15 seconds?

Then ask would they want to change the station after a verse and chorus?

YOU WANT TO GUARANTEE YOURSELF THAT YOU HAVE MIXED IT SO GOOD THAT EACH AND EVERY MOMENT OF THE SONG IS JUST AS ENGAGING, COMPELLING AND CAPTIVATING AS THE LAST SO THE LISTENER IS CONSISTENTLY SAYING "WHAT'S NEXT?!"

(STEP 10:)

MASTER FOR STREAMING PLATFORMS

Master your song so
it can compete with
the big dogs.



Then you're ready to
take over the game.



**THINKING YOU WANT
MORE?**

**GET IT NOW BEFORE THE
PRICE GOES UP!**

CLICK HERE

**TO SEE EVERYTHING
THAT COMES WITH IT!**

**(it's so much, we can't fit it all on
one page... 😊)**